

# Mission Statement

To advance the common interests of the flood risk management community.



## About the NFA

The National Flood Association is a non-profit trade organization that serves as a hub for flood industry dialogue, connecting stakeholders from a wide range of disciplines and perspectives. NFA membership offers organizations the opportunity for education, engagement, and networking with a diverse group of like-minded flood professionals. Membership also supports the NFA's efforts to advocate for the industry through engagement with FEMA, Congress, and financial regulators.

## Our Value Proposition

- NFA serves as one voice for the industry on legislative and regulatory issues impacting the NFIP and private flood insurance
- NFA serves as a trusted resource for collaboration with other industry stakeholders
- NFA maintains a productive relationship with FEMA
- NFA collects and disseminates vital data and information to members and other affiliated stakeholders
- NFA provides education to key industry stakeholders
- NFA promotes high quality, accurate flood data

## Our Goals



### Educate

Provide timely news and insights into key industry topics



### Inform

To inform through the exchange of information and communication among members and stakeholders



### Collaborate

Actively engage by facilitating cross-industry work groups, collaborating with industry trades and associations



### Deliver

Provide a unified voice for legislative and regulatory issues to promote a viable flood marketplace